Role of Russia in the International Integration of the Financial Capital

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Doi:10.5901/mjss.2015.v6n1s3p299

Abstract

This paper presents the system of calculations which allow find a place of the Russian Federation in the international integration of the financial capital by indicators of export and import which presented in this article. The analysis of trade relationship between 64 countries was conducted to the period from 2001 to 2012. For the purpose of evaluation of integration processes at the first analysis stage was made matrices on export and import of goods which were further transformed to the partner matrix reflecting 16 types of trade interaction between two countries. From 2005 to 2012 increase number of the economic partners of Russia. In the article was calculated straight index for distribution the countries on extent of influence on process of the international integration of the financial capital.

Keywords: import, export, partner matrix, strength index, center, periphery.

1. Introduction

The international integration of the financial capital serves in modern conditions as a factor of strengthening of national welfare in countries, increasing in rates of economic growth, an employment rate and growth of socio-economic indexes. Integration of the financial capital - this movement of the capital between the countries including export, import of the capital and its functioning abroad also represents objective economic process when the capital leaves economy of one country for obtaining higher income in other country. \([3,4]\)

Rapid growth in the last decades of international trade of the different countries all over the world was followed by rapid development of the international market of the capital which promotes growth of world economy. One of the main indicators of integration of the financial capital is export and import of goods between the countries. Also investments, cross-border bank operations belong to such indicators. However in modern conditions the most of underdeveloped countries depend on the economies which were more developed. High diversification of levels of economic development is observed.

Process of the international integration of the capital has essential impact on economic development of Russia for which typically huge volumes of export of natural resources to many countries in the world. In connection with what it is necessary to define a place of Russia in system of the international streams of the financial capital.

2. Review of Literature

Different economists in their treatises were analyzing the effects of the integration of financial capital. Lothian J.R. in his studies paid attention to the development of a framework for the analysis of the effects of the financial integration. \([10]\)

Arnoldb I. J.M., Chenaj J., Ewioka van S.E. and Hnatkovska V.V. evaluated the effect of the flow of financial capital to the economy of the country-participant in financial integration. \([2, 6, 8]\). In the theory of the world system analysis a great attention is paid to the effects of economic and closely related to them financial integration. It is necessary to notice the treatises of Changhua Y., which are devoted to the study of "center-periphery" countries' interaction. \([5]\)

The impact of the economies of developed countries-"centers" on the economy of underdeveloped countries-"peripheries" was studied in the work of Dos Santos, T. \([7]\). Among the methods determining the effect of a single country to the process of international integration we should note the method of Valentin Piana, which is based on the analysis of international integration in terms of exports and imports. \([1,11]\)

Worth noting that foreign scientists in their studies have not paid much attention to Russia and to analysis of its' integration with the CIS countries.
3. Method

Basis for this calculation was taken as a method of constructing a model matrix of integration indicators of financial capital, such as export and import.[9]

At the first stage of the analysis identified the countries that have trade relations with Russia. Then the list of countries was expanded to 64 through the inclusion of key partners on export and import partner countries of Russia.

Next was built matrix of export and import for each country in the line is a binary variable equal to (1) for the five major partner countries and (0) for the other countries. In that way this matrix allows to determine, for each of the countries the main directions of integration of the capital.

The second step we made matrix binary descriptions of the trade relationships between countries. This matrix was built on the Foundation of the analysis of two structural matrices for export and import respectively. Relations between the two countries may correspond to 16 different models of relations. Trade relations between state A and state B can be characterized by four conditions:

1. For B, A is a major export destination
2. For B, A is a major import source
3. For A, B is a major export destination
4. For A, B is a major import source

For each offer, we build a binary variable which will accept value 1 if the statement is right also zero otherwise. “The binary description” of model of two countries can be received, having simply approached four binary variables in the same number as the presented in the relations of the countries A and B. If the country A cost that for creation of a binary variable across at first we take binary value from a export matrix on crossing of the country B on verticals and the countries of A across, further binary value from structural model on import on crossing of the country of B on verticals and the countries of A across, further from structural model value of the country In across and the countries of A down, and from import value of the country In across and the countries And down.

As a result we receive 16 types of interaction between the countries: 0000 - the countries “ignore” each other; 0001 - B is an important provider for A; 0010 - B is an important market for A; 0011 - B is very important to A, but the reverse is not true; 0100 - A is an important provider of B, but A can ignore B; 0101 - They both need each other as providers; 0110 - One flow is important for both: the exports of A to B; 0111 - A depends on B's supply as source; 1000 - A is an important destination for B, while A can ignore B; 1001 - One flow is important for both: the exports from B to A; 1010 - They both need each other as exporters; 1011 - A depends on B, but B needs A market as destination; 1100 - A is very important to B and can afford to ignore it; 1101 - A is very important to B but A needs B as a source 1110 - A is very important to B but A needs B as a destination; 1111 - They need each other on an equal foot.

Then, the number of connections for each type of interaction was determined. The formula that avoids duplication, considering the specificity of the model matrix's construction, was used for the interaction with types 0000; 1111; 1010; 0101.

\[ N_{bdr} = N_{bd} / 2 \]  \hspace{1cm} (1)

where \( N_{bd} \) – the number of links, \( N_{bdr} \) - the real number of links.

At the final stage, the Strength-index was calculated for each country in the dynamics according to the following formula.

\[ I_p = N_{bd} * I_{pcode} + N_{bd} * I_{pcode} \ldots \]  \hspace{1cm} (2)

where \( N_{bd} \) is the number of binary descriptions of trade relations, \( I_{pcode} \) - the code of Strength-index in concordance with the binary description of trade relationships. (Table 1)

Table 1. Codes of binary description.

| Binary description | 0000 | 0001 | 0010 | 0011 | 0100 | 0101 | 0110 | 0111 | 1000 | 1001 | 1010 | 1011 | 1100 | 1101 | 1110 | 1111 |
|---------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Strength score      | 0    | 2    | 2    | 1    | 6    | 4    | 4    | 3    | 6    | 4    | 4    | 3    | 7    | 6    | 5    | 4    |

4. Results

This method of analysis of the integration of financial capital in terms shows the asymmetric structure of relations between the countries. The dynamics of the global partnership is characterized by the absence of a two-way relationship: Share of relationships by type 0000 was 82% for 2001, 2010, 2012, 81% in 2005 from all trade relations during the period under review. Binary description, which means dominance of the countries, without any lack of relationship, weak
dominance (two types) of 27% and 25% of 2005, 29% and 25% in 2010, 28% and 25% in 2012, whereas the symmetric integration - 6% in 2001, 5% in 2005, 2010, 2012. Which indicates an increase between integrable countries and it has a negative effect on international flows of financial capital. (Figure 1)

**Figure 1.** Structure of partnerships.

Analyzing the performance of the Strength-index during the period from 2001 to 2012, we can conclude that more points of integration in terms of exports and imports appeared. This analysis does not take into account some of their main partner countries, but due to its insignificance in the international arena, it did not affect the overall picture arrangement in the world. USA and Germany are based on a hierarchical system, where in 2001 the US has 385 on a scale of Strength-index, Germany - 432 in 2005, in 2010 the US -313, Germany - 370, in 2012 the US - 321, Germany – 370 (Figure 2)

**Figure 2.** Strength indexes of top 20.
It is worth noting that during the analyzed period, China ranked first world exporter. As well as Republic of Korea showed a high rate of growth in terms of exports.

As for Russia, from 2001 to Russia of 2005 showed a positive dynamics of the Strength-index from 217 to 233 points, from 2005 to 2010 fall to 201, and in 2012 again there is a positive trend. Analyzing the binary values of Russia in the model matrix from 2001 to 2005, there was a mutual integration of financial capital with Ukraine and Belarus. In 2010 and 2012 there is an overall increase of relations with all countries, the share of energy exports to Europe is growing, as well as it is observed that Russia is a center for the integration of the CIS countries. (Table 2)

<table>
<thead>
<tr>
<th>Name</th>
<th>2001</th>
<th>2005</th>
<th>2010</th>
<th>2012</th>
</tr>
</thead>
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<tr>
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<td>0000</td>
<td>72</td>
<td>68</td>
<td>76</td>
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<td>14</td>
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<td>11</td>
<td>12</td>
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<tr>
<td>Source dominance</td>
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<tr>
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<td>0</td>
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<td>233</td>
<td>201</td>
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</table>

5. Conclusion

To summarize, we can conclude that the relationships related by the integration of financial capital are rapidly evolving; the poles of integration are changing. The dynamics of growth of exports from China and the Republic of Korea can be an example of this point. The positions of the United States and Germany as the integration centers are strengthening. Russia showed a positive trend in the growth rate of integration ties in the world for the period from 2001 to 2012, thereby strengthening its position in the post-Soviet space and with a number of other countries.

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