Linguoculturological Analysis of the Concept of «Health»

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Abstract

The concept of «health» comprises complex structured mental formations that include notional, figurative, and value features, partially coinciding and differing in various linguocultures. The paper contains an analysis of origin of the word «health» in linguistic branches of Indo-European stem. It is found that the origin and meaning of the word «здраве» (health), fixed in the Russian language, is older, than the meaning of health as an «integrity of all systems of the organism», fixed in the Roman and Germanic linguistic branches. Health is a lasting value of universal type, but the content and actualization of peculiar features of the concept is different. During comparison between figurative meanings of the concept of «health» a similarity between the Russian and English languages is discovered (health is the most important value, influence of Christian traditions), though there are some differences. There are more differences in comparison with the Chinese language. The found ethnocultural specific features are caused by different development levels of each of the analyzed culture and different view of the world.

Keywords: integrity, wellness, longevity, gift, good.

1. Introduction

At present in the scientific literature there are more than a hundred definitions of the notion of health, which reflect approaches of different sciences. Being a universal value, health carries a decisive meaning for the whole human life. Health in all variants of the society, forms of denomination, various nationalities is within the highest, unquestionable, historically determined values, which is caused by a certain organization of a human, in particular, by a sense of self-protection, typical for all flesh (Kozyr, 2007). Nevertheless, the value of health at various times among various nations was different.

Conceptions of health changed together with a change of civilizations, cultures, epochs, production methods, etc. In the primitive society physical health was very important, because it was physical health that determined whether this or that individual would survive. As more complicated production and more complex organization of social interactions appeared, a value formation process changed. The values acquired general and abstract nature. The language reflects all the specific features of these conceptions, like a mirror. As a means of human communication and, therefore, social and national in its nature, the language cannot but carry the imprints of specific features of the world view, ethic and cultural values, as well as norms of behavior, typical for the given linguistic community (Derbisheva, 2003).

The concept of «health» belongs to the most important human vital guideline, so it acquires numerous lexical and phraseological designations in the language. The aim of the paper is to perform a linguoculturological analysis of the concept of «health» in various national cultures. We suppose that an account for interaction between the language and culture would enable us to distinguish notional, figurative, and value features of the concept of «health» partially coinciding and differing in various linguocultures.

The paper has the following structure. In the first part of the paper we define the research hypothesis and methods, with the help of which the analysis of units in various languages is performed. In the second part there is a comparative analysis of component structures of the lexemes of health, the cultural meanings of the notion of «health» are discussed.

2. Hypothesis

We base on an assumption that the concept of «health» has national and cultural specific features, caused by differences in the hierarchy of values. The contemporary cognitive research shows that in each culture there are its own «standards of health», which reflect meaningful conceptions about health and illness in the certain nation's linguistic world image during the cultural-historical development process and their formation, differentiation, and variation. In this respect, they may be considered as specific mental constructs, or concepts, reflecting ethnopsychological peculiarity, typical for the
given nation’s world image.

In our viewpoint, it is the linguoculturological analysis and its methodology that enable to study the national world image, linguistic consciousness and peculiarities of mental and lingual complex in interrelation.

3. Methods

For carrying out research over a complex target – language and culture interaction – we have used the following methods in a certain combination: comparative historical, etymological analysis, lexicographical analysis, contextual analysis, analysis of proverbs. The research of origin of the word «health» is based on a comparison of several branches of the Indo-European stem.

The lexicographical analysis has enabled to distinguish similar and different lexicographical semantic invariants in various languages. The concepts of «health» in the Russian, English, and Chinese languages were analyzed as examples.

The proverb analysis has enabled to estimate the degree of expression of a universal and specific cultural component of the concept of «health», reflecting the state of national language consciousness during several hundred years.

The contextual analysis gives an opportunity to distinguish ideas about the concept of «health», which were formed by various people under the influence of a number of psychological, social-economic, nature-climatic, phenomena, acting during the long-term evolution of a certain country.

The etymological analysis contributes to determination of the origin of the word «health» in the group of Indo-European languages and distinguishing the unity of the root, or, visa-versa, the existing differentiation in etymology. The comparative historical analysis is a basis of for assessment of fixing and evolution of the concept of «health» in the cultural and social structures of various societies in the historical retrospective.

4. Linguocultural Specific Features of the Concept of «Health» in Various Language Views

As a starting point for our research we would take the definition of concept, given by V.A. Maslova (2004, p. 36), in accordance to which «concept is a semantic formation, marked by linguocultural specific features and characterizing bearers of a certain ethnoculture, which is surrounded by an emotional, expressive, evaluating halo». Let us address the target of our research – the concept of «health», which is verbalized in the Russian language with the word здорово [zdorovye], being the name of the concept.

Perhaps, there is no other language, where the idea of health is developed in such a high value, as Russian. The research of a prominent Russian linguist and philologist V.V. Kolesov, dealing with history of Old Russian words, show that the word здорово had no meaning known to us in the Ancient Rus. «At the ancient times the word здорово did not yet have the meaning usual to us, it was pronounced differently – сдоров and meant «strong as a tree»; its usage in address to a human was no more than a metaphor» (Kolesov, 1986, p. 61). The Common Slavic *s*dorvo, where s corresponded to the Old Indian su – «good» and *dorvo –from a tree (compared to the Old Indian «dru» - «log»), which literally meant – from a good tree (Etymological Dictionary by M. Vasmer). Known from the ancient Russian times greetings здраво! [zdoro] (hi!), здравствуй! [zdravstvuy] (how do you do!) were formed from a wish to be hard and strong as a forest tree.

In all Slavic languages of the Indo-European stem (Fig. 1) the word здорово is pronounced in a similar manner: the Czech – zdravý, Polish – zdrowy, Bulgarian – здрав, Slovenian -zdrav, etc. G. Gachev (2007) writes about peculiarities of perception of a tree (forest) in various cultures. A specific nature of Russian perception of a tree bases upon the idea that it gives human an ideal example of individuality, which should be strong and whole.
In the Germanic language branch the origin of the word «health» has another direction. The English word health has the Old-English root hal – whole, undamped, which took its origin from the Old-German heil – great, whole. Before it goes the Indo-European structure *kai-lo-, *kai-lu-, comprising co-existing features «whole», «healthy», «unharmed». The examples from the Modern English are to heal and healing. The sense is the following: «whole» means «healthy». The whole individuality, the whole body, the whole soul = a healed person.

The word «health» in the Modern Roman languages: in French – «santé»; in Italian – «salute»; in Spanish – «salud». The origin of the given words goes from the Medieval Latin salus from the Old Indian *soluos/*soruos – «whole» (Etymological Dictionary by M. Vasmer). O.V. Milic (2014), investigating the concept of health in the culture of ancient Romans, pointed out that the verbal representative salus has a wide semantic range: from designating psycho-somatic health to prosperity in the individual and social aspects. Salus in the meaning «good» is represented by the semes «rescue», «life saving». In the French language we have met the word «robuste» in the meaning «healthy» (Makarov, 1916): Quelle femme robuste! What a healthy woman!. Though, in the contemporary dictionaries such adjective with regard to health description is no longer used. It was formed from the Latin rôbustus «oak, strong, healthy» - from rôbur «oak wood, oak tree». We state that in the modern Roman-Germanic languages the sense content, related to the notion of wholeness, is preserved. It is obvious that it is the Russian language, where the word «health» in its older meaning – «strong as a tree» is fixed.

The concept of health is an abstract one. It is not a concrete object, which one is able to see, hear, or touch. But people perceive its importance through figurative concepts, consider health as a valuable thing – wealth, treasure, gold. Table 1 presents notional, figurative, and value features of the concept of «health» in the Russian, English and Chinese linguocultures.

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<th>Feature</th>
<th>Russian language</th>
<th>English language</th>
<th>Chinese language</th>
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<tr>
<td>Health as a value</td>
<td>Health in the Russian national consciousness is the most important value, which is put higher than material goods. Health is the best wealth, Health is more expensive than gold, Health is more expensive than money, One cannot buy health. The ethno-specific features are: «normal condition of the organism», «social health», «strong, solid built», «nimble, artful».</td>
<td>A physiological-psychological human condition is accepted the most important aspect in his or her life. Health is understood as integrity of the organism, sustainability of its functioning. Healthy mind in a healthy body. He who has health has hope, and he who has hope has everything. Health is better than wealth. The ethno-specific features are: “degree of success”, “happiness”, “the work of providing medical services”.</td>
<td>In the Chinese culture a relationship between the material wealth and health is emphasized. Wealth as a means of providing a normal life influences the human physical and mental health. A long life or a nearly death – this depends upon wealth. Run out of money, and the human dies. On the other hand, wealth brings physical and mental fatigue to people. Wealth tires out the human. Satiety damages the stomach.</td>
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<tr>
<td>Health as a sense of moderation</td>
<td>The Russian proverbial stock inculcates a necessity to</td>
<td>In the English language the importance of moderation for one’s</td>
<td>Alongifies the most important good for the Chinese, so they treat their health</td>
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5. Conclusions

The inter-linguistic comparisons, performed in the given research, have enabled to distinguish the national and international components in the content of the concept of «health» in various languages. In particular, we have found out that etymologically the word «здоровье» (health) has fixed in the Russian language in its older meaning «strong as a tree», whereas the etymology of the word «health» in the Roman and Germanic branches is connected with the Indo-European structure *kai-lo-, *kai-lu-, having the features «whole», «unharmed».

The contextual analysis has shown that within the last hundred years the word «robuste» applied to health, with the origin from the Latin robustus — «oak, strong, healthy», went out of use from the Roman languages. So, this parallel between the etymology of the word «health» in the Slavic and Roman languages is lost at present.

The lexicographical analysis of the concepts of «health» has enabled to distinguish considerable similarities between the Russian and English languages with some differences. The comparison of the given languages with Chinese demonstrates serious differences in linguistic world images of the Europeans and the Chinese. In particular, in all three compared languages health is considered as an absolute value, but in Russian health is the most important value, which is placed higher the material goods; in English health is understood as integrity of the organism; in Chinese wealth is a means of providing physical and mental health. In the British linguoculture health is mostly associated with medical terms, including the medical institutions. In Russian a view towards health as a gift from God and a basis of happiness is considered separately. Only when physically healthy, one may work much, and advanced industry describes the Chinese national character. There are unique physical exercises for improving one’s physical strength (Wushu). Emotions make a considerable impact on physical health of a person. When one feeling goes beyond the controlled borders, it will harm a corresponding internal organ.

Summing up the performed linguoculturological analysis of the concept of «health», it can be concluded that there is some similarity of features of the given concept in various cultures. Nevertheless, the ethnonational specific features can also be distinguished, caused by the mentality of the people, macroeconomic, landscape-natural, and other connotations of health experience.

References